

Single Member Cabinet Decision

Executive  
Forward Plan  
Reference

**E2795**

**Renewal of the Regulation 7 Direction to prevent the display of estate agent boards within the City of Bath Conservation Area.**

<b>Decision maker/s</b>	Cllr Charles Gerrish, Cabinet Member for Finance and Efficiency
<b>The Issue</b>	Renewal of the Regulation 7 Direction to prevent the display of estate agent boards within the City of Bath Conservation Area.
<b>Decision Date</b>	06 October 2015
<b>The decision</b>	The Cabinet Member agrees that the Council submits to the Secretary of State for Communities and Local Government an application to renew the Regulation 7 Direction on a permanent basis or any other such period that the Secretary of State agrees to.
<b>Rationale for decision</b>	The renewal of the Regulation 7 Direction on either a temporary or permanent basis is intended to preserve the visual appearance of the City of Bath Conservation Area.
<b>Financial and budget implications</b>	The advertisement of the Regulation 7 Direction and notification of businesses affected by the Direction will be met from existing Planning Services budget. There are not considered to be any additional financial implications related to the decision.
<b>Issues considered (these are covered in more detail in the report)</b>	The Town and Country Planning (Control of Advertisements) (England) Regulations 2007.
<b>Consultation undertaken</b>	No additional consultations undertaken. The existing Direction is still in force and the Council will notify all relevant businesses if an application is submitted to the Secretary of State for Communities and Local Government to renew the Direction.
<b>How consultation was carried out</b>	N/A
<b>Other options considered</b>	It is considered that the Regulation 7 Direction is required to cover all parts of the City of Bath Conservation Area to protect the unique characteristics of individual areas within the conservation area. Enforcement of the Direction is significantly easier as it covers the whole conservation area.
<b>Declaration of</b>	

<b>interest by Cabinet Member(s) for decision, including any dispensation granted:</b>	
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<b>Any conflict of interest declared by anyone who is consulted by a Member taking the decision:</b>	
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<b>Signatures of Decision Makers</b>	
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<b>Date of Signature</b>	
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**Subject to Call-in until 5 Working days have elapsed following publication of the decision**